



GUAM LIBERATION QUEEN CORONATION

REQUIREMENTS AND QUALIFICATIONS

1. Contestant must be born female, be a U.S. Citizen and a Resident of Guam for at least six (6) months before July 21, 2025.
2. Contestant must be a minimum of eighteen (18) years of age by July 21, 2025, and must not have reached her 31st birthday by July 21, 2025.
3. Contestant must have a valid U.S. Passport.
4. Contestant may be single, married, divorced and can be mothers; however, cannot be pregnant during her candidacy and/or reign.
5. Contestant must be in good physical and mental health and be able to perform official duties required of the 81st Liberation Queen and the Royal Court.
6. Contestant must be of good moral character after and not involved at any time with acts of moral turpitude and/or convicted of a felony.
7. Contestant must not have any visible body and/or facial arts (tattoos), body and/or facial piercings, (earrings are the only exception) and/or a tongue ring.
8. Contestant agrees to be personally interviewed by a Sponsor. Contestant must receive the final approval of the Sponsor to be officially entered in the contest.
9. Contestant agrees to identify a charitable non-profit organization verified by the Guam Department of Revenue and Taxation.

JUDGING CRITERIA AND SCORING GUIDELINES

Judging criteria and scoring guidelines are as follows:

- Fifty percent (50%) will be based on traditional fundraising efforts
 1. Contestant or Sponsor must submit a minimum of Two Thousand Dollars (\$2,000.00) from fundraising efforts no later than **5PM, Friday, April 25, 2025**, to the Hågat Mayor's Office to officially qualify for the contest.
 2. For the total amount of money submitted, each of the following will receive 25% of the proceeds: the Sponsor village, Contestant's identified charitable non-profit organization/business, the Liberation Committee, and the contestant.
 3. The Final Counting will be on **Friday, June 13, 2025**, at the Mayors' Council of Guam at 6PM. Only Contestants or a Designated Proxy, Sponsor or Sponsor Representative and no more than two (2) alternates should be present at the counting. **DOORS WILL BE LOCKED AT 6:00P.M. ONLY bank or cashier's checks will be accepted.** No cash or other checks will be accepted at the Final Counting. Consideration will be given only under dire/critical circumstance (medical emergency and/or death of an immediate family member, accidental circumstances, etc.) an independent counsel will determine if the circumstance is acceptable.
 4. All **personal/business checks MUST be received no later than Monday, June 2, 2025**, to allow for check clearance. Make checks payable to: Mayors' Council of Guam.
 5. All returned checks will be charged a \$30.00 return check fee plus any bank charges incurred. All fees will be deducted from the Sponsor's shares from sales and will not be credited towards the total amount submitted by the candidate.
 6. Scoring of fundraising efforts are as follows:

- a. \$2000 minimum for eligibility
 - b. \$5000 25%
 - c. \$10,000 50%
 - d. \$15,000 75%
 - e. \$20,000 and above \$100%
- Fifty percent (50%) will be based on pageantry scoring.
 - 1. The remaining 50% will be based on pageantry. Under the following categories: 25% Village Native Costume, 25% Liberation-themed casual wear, 25% Evening Gown, and 25% Question and Answer.
 - 2. Explanation of categories
 - a. ***Village Native Wear:*** Candidate must present a native costume or traditional clothing of Guam and the Marianas Islands expressing cultural, religious, and/or national identity. Candidate must include creations that display the village she is representing.
 - b. ***Liberation-themed Casual wear:*** Candidate dons a style of clothing that is relaxed and not formal, designed for everyday activities and informal occasions. She must include her interpretation of “Fanohge Chamoru” in her look.
 - c. ***Evening Gown:*** Candidate should don a long elegant dress worn for formal occasions. She must incorporate the theme, “Fanohge Chamoru” in her evening gown.
 - d. ***Question and Answer:*** Candidate will be asked questions regarding her knowledge of the Liberation of Guam and also Ambassadorship to the island and the Chamoru people. Candidates are also evaluated on their ability to express their thoughts and ideas.
 - e. Judges will assess the contestant's knowledge of their platform issue, ability to articulate their views, opinions and aspirations, and their sense of accomplishment, confidence, personality, poise, presence, beauty and attractiveness.
 - 3. Pageant and coronation night will be held on **Friday, June 27, 2025**, at 6:30 P.M. at Leo Palace Resort.

RIGHTS AND PRIVILEGES

1. All Contestants will receive two (2) island wear dresses to be worn at all official Liberation events; one formal gown, a tiara, a bouquet of flowers, a trophy, professional hair and make-up for the Coronation and Liberation Day Parade.
2. The 81st Liberation Queen will receive:
 - a. A 20x20 parade spot by the Grandstand at the Liberation Day Parade.
 - b. A Queen's Coronation and Dinner Reception
 - c. A Queen's Float that is designed and constructed by the Liberation Queen's Committee.
3. The Contestant with the highest overall amount of monies fundraised and top overall scorer of the pageant shall be crowned the 81st Liberation Day Queen and will receive a sash, crown, scepter, together with a floral bouquet and events, on and off-island. If the newly designated Queen cannot fulfill all the expressed duties, or violates any rules set forth in the guidelines, she will immediately relinquish her title, sash, crown, and cloak and scepter. The Royal Princess will assume the title as the 81st Liberation Day Queen.
4. The Contestant with the second highest amount and second highest scorer of the pageantry and accounted for shall be crowned Royal Princess.
5. The Contestant with the third highest amount and third highest scorer of the pageantry and accounted for shall be named 1st Runner-up.
6. Placement and ranking will be based on 50% of fundraising efforts and 50% of pageantry and accounted for, verified by the Queen's Committee. All Contestants will be awarded their respective titles at The Queen's Pageantry Coronation Ceremony on **Friday, June 27, 2025** at Leo Palace Resort.
7. Personal appearances, photo sessions, or requests for product endorsements as the Guam Liberation Queen's Committee.

8. The Royal Court will be required to attend all official 81st Guam Liberation events and the Guam-related promotional events. The Liberation Queen's Committee must receive written notification of a candidate is not able to attend a specific event. The Liberation Queen's Committee reserves the right to assign additional events to the Royal Court with advance notification.
9. The Royal Court's reign shall be on year commencing June 28, 2025.

OTHER PARTICULARS

1. These rules and other terms of this agreement serve as the Official Contract with the 81st Liberation Queen's Committee/Mayors' Council of Guam and the Candidate/Sponsor.
2. A headshot photo of candidate for advertisement shall accompany this application.
3. The application deadline is 5 PM, Friday, April 25, 2025, to the Mayors' Council of Guam Office by email to mcogadmin@teleguam.net.



CERTIFICATION

I, _____, have enrolled as a contestant in the 81st Liberation Queen's Contest. I recognize that the activities may involve but are not limited to physical activity (walking/hiking), rain and sun exposure. I hereby affirm that I am in good physical condition and do not suffer from any known disability or condition which would prevent or limit my participation in this contest. I acknowledge that my enrollment and participation is purely voluntary and in no way mandated by the Mayors' Council of Guam, the Governor's Office, the 81st Liberation Committee or their designated agents.

In consideration of my participation in this contest, I, _____, hereby release the Mayors' Council of Guam, the Governor's Office and the 81st Liberation Committee and their designated agents from any claims, demands, and causes of action; and further release them from any liability now or in the future as a result of my voluntary participation.

I also authorize the use of my photographs, videos or recordings of my participation in this contest for the purpose of publication in the media.

I HEREBY AFFIRM THAT I HAVE READ AND FULLY UNDERSTAND THE ABOVE STATEMENTS.

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Print Name	Signature	Date

CANDIDATE

FULL NAME	
DATE OF BIRTH	
VILLAGE/ORGANIZATION	
CONTACT NOS	
MAILING ADDRESS	
RESIDENTIAL ADDRESS	
EMAIL ADDRESS	
NON-PROFIT ORGANIZATION REPRESENTING	

SPONSOR

NAME	
AGENCY/ORGANZIATION	
CONTACT NOS	
MAILING ADDRESS	
BUSINESS ADDRESS	
EMAIL ADDRESS	

CHARITY

NAME	
CONTACT NOS	
MAILING ADDRESS	
BUSINESS ADDRESS	
EMAIL ADDRESS	